



# CONFLICT MANAGEMENT FOR CONFLICT PROFESSIONALS FIVE-DAY INSTRUCTOR CERTIFICATION

**POINT-OF-IMPACT NON-ESCALATION,  
DE-ESCALATION AND CRISIS INTERVENTION TACTICS FOR  
CONFLICT PROFESSIONALS**

**Instructor: Dave Young, ARMA Training, Co-Founder of Vistelar  
California Peace Officer Standards and Training Headquarters  
860 Stillwater Rd. Suite 100, West Sacramento, CA 95605**

Monday, October 29, 2018 to Friday, November 2, 2018

Regular Registration - \$1997, Early Bird Registration - \$1697

Pay Now (Credit Card Only) - \$997, IACLEA Member Price - \$997

This **five-day course certifies participants** as instructors so, upon successful completion of the program, they can teach this course within their organizations.

Monday - Tuesday (Verbal Defense & Influence), Wednesday - Point of Impact Crisis Intervention

Thursday - Friday (Verbal Defense & Influence)

**You will gain the knowledge, skills and abilities to interact with anyone – in person, by phone or in writing – and to:**

- Not cause conflict or unnecessarily escalate situations
- Confidently and professionally deal with verbal abuse
- Engage in difficult conversations and mediate positive outcomes
- Effectively de-escalate conflict
- Persuade others to cooperate
- Stay safe in crisis situations
- Know what to do when word-based tactics fail
- End an interaction in a better place than where it started
- Look good on camera no matter where an interaction ends up

**When broadly taught within an organization, results include:**

- Higher levels of customer\* satisfaction – \* citizens, clients, patients, students, the public, etc.
- Improved team performance, morale and safety
- Reduced complaints, liabilities and injuries
- Protected reputation, culture and agency continuity
- Reduced harm from emotional or physical violence
- Decreased stress levels, lateral violence and bullying
- Less compassion fatigue, absenteeism and turnover

*This course is designed for developing instructors of “contact professionals” – individuals working in public safety, law enforcement, healthcare, education, transit, parking, casinos, etc*

**To learn more: Go to: [www.vistelar.com/training-calendar](http://www.vistelar.com/training-calendar)**

**Contact Vistelar (877-690-8230; [info@vistelar.com](mailto:info@vistelar.com))**



**MEMBERS OF THESE ORGANIZATIONS CAN CONTACT  
BILL SINGLETON AT 414-507-6762 OR WSINGLETON@VISTELAR.COM  
TO INQUIRE ABOUT RECEIVING A SPECIAL ORGANIZATIONAL RATE**



**National Retail Federation:**

Vistelar is the preferred conflict management vendor of choice for NRF members. NRF partnered with Vistelar because they are the leaders in providing training programs designed to prevent and manage conflict by using non-escalatory and de-escalatory verbalization skills.



**International Association of Campus Law Enforcement Administrators:**

We are proud to be IACLEA's conflict management training partner. Unlike other de-escalation programs available, Vistelar's trainings bring unique enhancements such as Non-Escalation, tools for ending an interaction successfully, an emphasis on recognizing and responding to a threat as well as providing physical alternatives.



**International Association of Director's of Law Enforcement Standards & Training:**

Vistelar is extremely proud to announce that our four-day conflict management instructor school (Verbal Defense & Influence for Law Enforcement Professionals) has been nationally certified by the International Association of Directors of Law Enforcement (IADLEST).

*With this certification, Vistelar's non-escalation, de-escalation and crisis intervention instructor course is now accepted by all participating P.O.S.T. organizations. In other words, the course may qualify for continuing education credit through your state P.O.S.T. if the state recognizes the IADLEST certification.*

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